

Ashish Rangwala

UI/UX Designer

<https://ashishrangwala.github.io/>

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EXPERIENCE

UNDERK LLP | Sidhpur, India

Co-Founder, UI/UX Designer ● May 2019 - Present

- Co-Founded and lead design for UNDERK LLP, an e-commerce fashion brand. Branded and Designed Consumer facing website and App.
- Work closely with CEO, CFO & CTO for Implementing company's short and long term goals.
- Responsible for Logo, User Research, Interaction & Visual design, Prototyping, Photo Retouching & User Testing across web and mobile products.

2gthr.in | Bangalore

Product Design Intern ● June 2019 - July 2019

- Responsible for official Logo, Flow Chart, Wireframes, Prototyping and final Mockups for 2gthr.in
- Collaborated with Product Managers and Engineers to help define product requirements.

SADDACAMPUS LLP | Dhanbad, India

UI/UX Designer Intern ● Feb 2018 - July 2018

- Redesigned the website for Saddacampus LLP, Skills involved were WebDesign, Prototyping and Interaction Design.
- Solved user needs and business challenges through User Research and Visual Design.
- Responsible for social media posts, Illustrations, Brochures and Photo Retouching.

SKILLS

User Research
Interaction Design
Wireframing
Prototyping
Visual Design
Logo Design
Brand Development
Usability Testing
Graphic Design
Photography

SOFTWARE

Adobe Xd
Adobe Photoshop
Adobe Illustrator
Adobe Lightroom

EDUCATION

INDIAN INSTITUTE OF TECHNOLOGY (ISM) DHANBAD

Dhanbad, India ● 2016 - 2020

B.Tech, Petroleum Engineering

COURSE

VISUAL ELEMENTS OF USER INTERFACE DESIGN | by California Institute of the Arts

- Offered by Coursera

PROJECT

THE OPEN BOX | Dhanbad, India

Photography ● July 2018

- Covered the Opening Ceremony of The Open Box Cafe.